



E3 Virtual Roundtable

June 17, 2013

- **Lissa McCracken**
Assistant Director, KPPC
- **Cam Metcalf**
Executive Director, KPPC
- **Ken O'Hara**
COT Program Mgr., KPPC

POLLUTION
PREVENTION

P₂R_x

RESOURCE
EXCHANGE

Agenda

- | | |
|-------------|--|
| 10:30-10:40 | Introductions |
| 10:40-10:50 | Purpose & Goals |
| 10:50-11:35 | Discussion <ul style="list-style-type: none">- E3 Technical Assessments- Partner Engagement- Communications- Funding- Moving Forward |
| 11:35-11:45 | Wrap-Up & Next Steps |

Introductions

Provide name & organization

Identify if E3 project lead & project name

1) EPA Region 3

EPA Reps; NIST MEP Reps; Delaware; Pennsylvania; Virginia; West Virginia; Other?

2) EPA Region 4

EPA Reps; NIST MEP Reps; Alabama; Georgia; Kentucky; Mississippi; North Carolina; South Carolina; Other?

3) Other

EPA Reps; NIST MEP Reps; Anyone Else??



Purpose & Goals of Roundtable Discussion

- Promote communication among EPA Regions 3 & 4 E3 project stakeholders
- Develop engagement through structured discussion
- Identify relevant issues and needs common among stakeholders
- Progress E3 projects through additional assistance

Discussion

- E3 Technical Assessments
- Partner Engagement
- Communications
- Funding
- Moving Forward

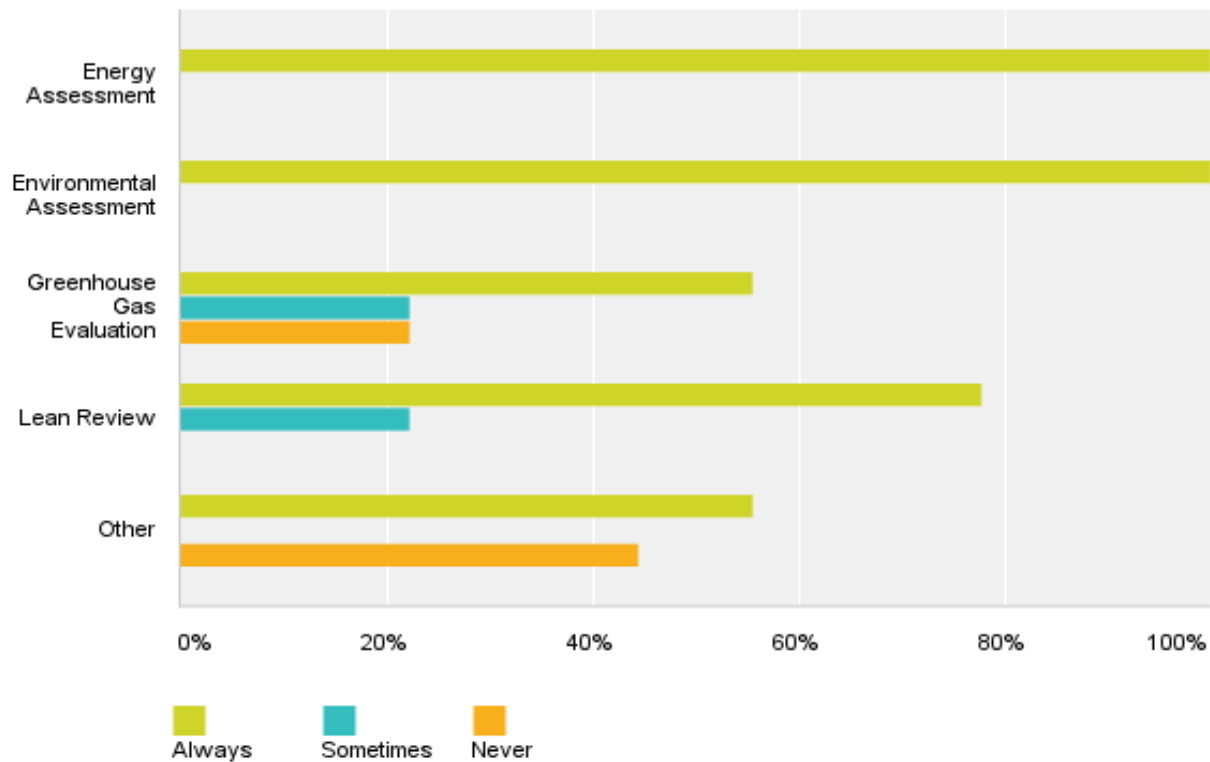
What is incorporated into an E3 Technical Assessment?

- Always
 1. Energy Assessment
 2. Environmental Assessment
 3. Lean Review

E3 Technical Assessments

Q10 What is incorporated into an E3 Technical Assessment? (Please provide a response for each)

Answered: 9 Skipped: 1



E3 Technical Assessments – Other Considerations

- Identifying funding opportunities for project implementation, assistance and applying for loans/grants
- Safety and health as a business assessment
- Regulatory compliance

Partner Engagement

Who are the partners for the E3 project and what is their level of engagement?

- Routinely Involved (Top 3)
 - NIST – Manufacturing Extension Partnership
 - Local Utilities
 - Regional/Local Community Colleges
- Other (Comments)
 - Regional Councils of Government
 - Shale Industry Partners

Partner Engagement

Who are the partners for the E3 project and what is their level of engagement?

- Routinely & Occasionally Involved
 - University- and State Agency-based P2 TAPs
 - U.S. DOE Industrial Assessment Centers (IACs)
 - State Energy Agency/Office
 - State U.S. Small Business Administration (SBA)
 - Regional/Local Small Business Development Centers
 - State Economic Development Agency
 - Regional/Local Economic Development Offices
 - Universities

Project Partners – Additional Comments

- “Project partners are utilized as needed.”
- “Partners are critical...We use partners to provide technical assistance, connect us to the clients and provide follow-up support to implement projects.”
- “Electric utilities have been supportive, as has IAC. We are just getting serious about full-blown implementation assistance.”

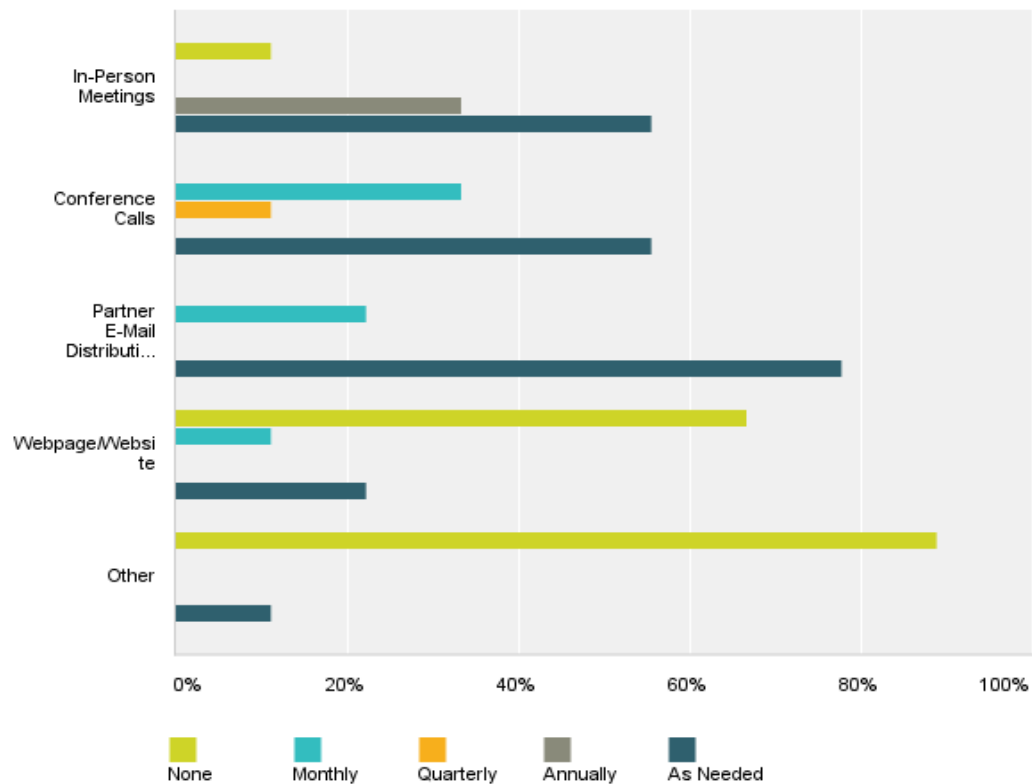
How often does the E3 partnership communicate to deliver the E3 project and services?

- As Needed
 1. Partner Email Distribution List
 2. In-Person Meetings
 3. Conference Calls

Communications

Q7 How often does the E3 partnership communicate to deliver the E3 project and services? (Please provide a response for each)

Answered: 9 Skipped: 1



How is the E3 project funded?

1. U.S. EPA	80%
2. U.S. Department of Commerce	20%
3. Fee-based *	10%
4. Other **	10%

* For Lean services (energy & env. Assessments grant subsidized)

** Foundation, ARC and the VA Tobacco Commission

What are the Most Pressing Issues?

1. Funding

- Establishing fee-based services
- Identifying foundation/private funding opportunities

2. Marketing

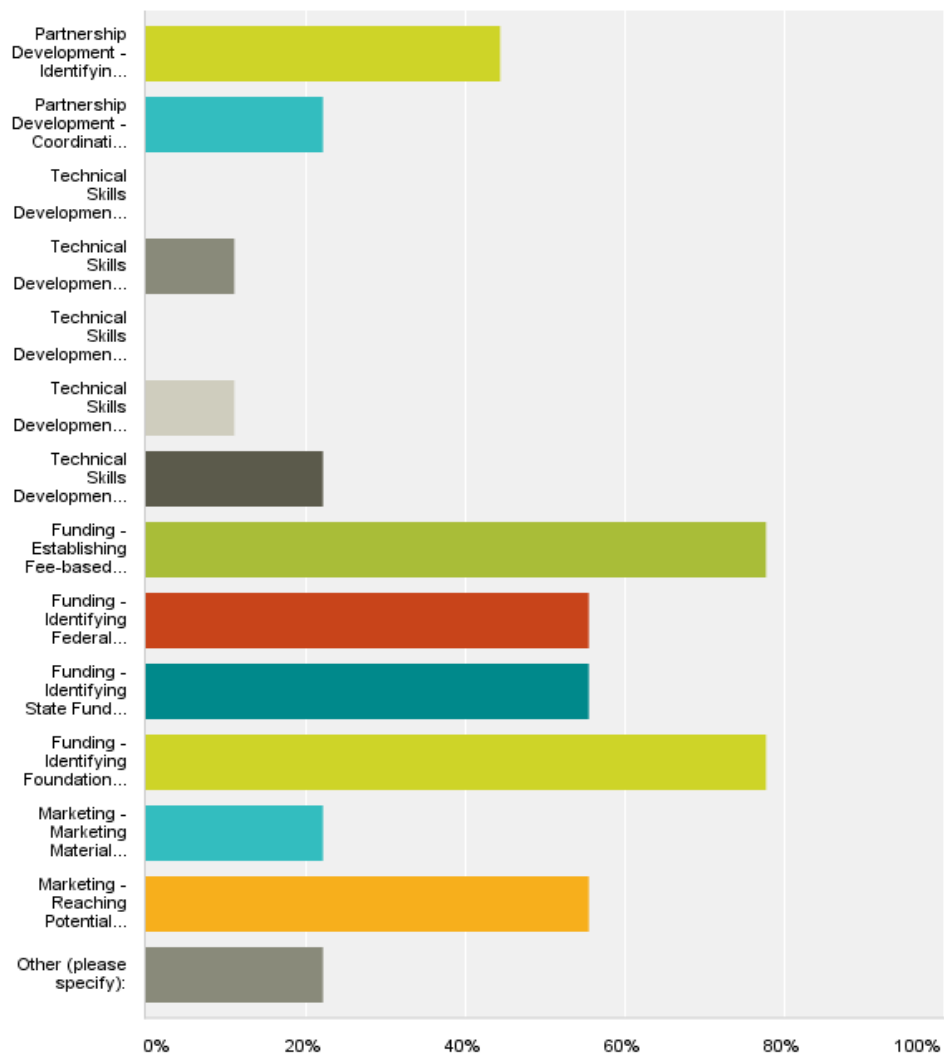
- Reaching potential clients

3. Partnership Development

- Identifying new partners

Q12 What are the most pressing issues for moving your E3 project forward? (Select all that apply)

Answered: 9 Skipped: 1



Wrap-Up & Next Steps

- *esrconline.org*
 - Questionnaire results
 - Copy of slides
 - Session recording
 - Written summary
- Continue Communication
- Future Roundtables/Webinars



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